

A dark blue world map is centered at the top of the page. Several small, glowing yellow dots are scattered across the map, with a cluster of about eight dots in the Pacific Ocean region, specifically near the islands of the South Pacific.

# OCTA INNOVATION

## Pacific Seminar

CPS - Noumea  
5 - 6 November 2015

Project funded by



GOUVERNEMENT DE LA  
NOUVELLE-CALÉDONIE



**INNOVATION**  
sustainable islands' growth  
**INNOVATION**  
croissance durable des îles

# Thursday the 5<sup>th</sup> of November 2015

08:00 am	Opening registrations
8:30– 9:00 am	Welcome speeches Mr. Philippe Germain, President of the government of New-Caledonia Mr. Maurice Ponga, Member of the European Parliament Overseas, Pacific Section Mr. Efstratios Pegidis, Head of the European Commission Office to the Oversea Countries and Territories Mr. Vincent Bouvier, High-Commissioner of the French Republic in New-Caledonia
<b>09:00 – 12:10 am</b>	<b>Strategic directions for innovation in the Pacific OCTs</b>
09:00 – 09:15 am	<i>The TSI project: objectives and overview</i> Ms. Chloé Calvignac, member of the OCTA executive committee & Mr. Milan Jezic von Gesseneck, OCTA Innovation team leader
09:15 – 09:20 am	<i>The objectives of the regional workshop and its program</i> Mr. André Boudart Innovation manager for New-Caledonia
09:20 – 09:40 am	<i>The Innovation strategy of French Polynesia</i> Mr. Bran Quinquis, Innovation manager, French Polynesia
09:40 – 10:00 am	<i>The Innovation strategy of Wallis and Futuna</i> Ms. Carole Manry, Innovation manager, Wallis and Futuna
10:00 – 10:20 am	Discussion and questions
10:20 – 10:50 am	Coffee break
10:50 – 11:10 am	<i>The Innovation strategy of Saint-Pierre-and-Miquelon</i> Ms. Danièle Petiteau, Innovation Manager, Saint-Pierre-et-Miquelon
11:10 – 11:30 am	<i>The Innovation strategy of New-Caledonia</i> Mr. André Boudart, Innovation Manager, New-Caledonia
11:30 – 11:40 am	<i>Conclusions on synergies between territorial strategies for innovation and best practices</i> Mr. Milan Jezic von Gesseneck, OCTA Innovation team leader
11:40 am – 12:10 pm	Discussion and questions
12:10 – 2:00 pm	Lunch break
<b>2:00 –5:30 pm</b>	<b>Overview of European and regional innovation policies</b>
2:00-2:20 pm	<i>Smart Specialisation Strategies (S3) in EU regions</i> Mr. Pierre Labrosse, Policy Officer for Research and Technologies (Haut-Commissariat)
2:20 – 2:35 pm	<i>Overview of innovation in the small island states of the Pacific region : Introduction to PACE-Net Plus project and innovation survey at the regional scale</i> Mr. Jean-François Marini, PACE-Net Plus project coordinator, IRD, New-Caledonia
2:35-3:00 pm	<i>Results of the UNIDO investigation on innovation in the Pacific region (implemented in NC by the CNRT)</i> Mr. Ludovico Alcorta, Head of the Research and Statistics Division at UNIDO
3:00 – 3:30 pm	Discussion and question
3:30 – 4:00 pm	Coffee break
4:00 – 4:25 pm	<i>The strategy of innovation within the New Zealand economy</i> Pr. Jim Metson, Chief Scientific Adviser to the Government of New Zealand
4:25 – 4:50 pm	<i>The strategy of innovation within the Australian economy</i> Mr. Tony Peacock, President of the Cooperation Research Center Association, Canberra
4:50 – 5.20 pm	Discussion and question
5:20 – 5:30 pm	Conclusions of the first public day, presentation of upcoming work by Mr. Milan Jezic von Gesseneck, OCTA Innovation Team leader
5:30 pm	End of day 1
6.00 pm	Cocktail reception

# Friday the 6<sup>th</sup> of November 2015

<b>08:00 – 9:30 am</b>	<b>Understanding and mastering European tools supporting innovation</b>
8:00 – 8:15 am	<i>Available European programmes for innovation funding (FED, H2020, COSME, etc) and their coverage in the Pacific OCTs</i> Mr Efstratios Pegidis, Head of the European Commission Office to the Pacific OCTs
8:15 – 8:30 am	<i>Examples of networks projects in order to obtain fundings of H2020 / COSME: Eranet: example of net Biome, Biodiversa, Marine Biotech, etc)</i> Mr. Pablo Chavance, Adecap
8:30 – 9:00 am	<i>Example of a project financed by COSME: the EEN-TOPIC project</i> Mr. Hervé Parcineau, CCI Ile-de-France & Mrs. Doriane Sanchez Lebris, Adecap
9:00– 9:30 am	Questions and discussions
9:30 – 10:00 am	Coffee Break
<b>10:00 – .11:30 am</b>	<b>Supporting and financing innovative projects</b>
10:00 – 10:25 am	<i>Connectivity between innovation, collaboration and funding models</i> Ms. Leonie Walsh, Lead Scientist- State of Victoria
10:25 – 10:50 am	<i>Promote technology transfer</i> Mr. Emmanuel Ducrocq, SITTAR, Ministry of Higher Education and Research of France
10:50 – 11:05 am	<i>Funding innovation, the example of crowdfunding</i> Mr. Xavier Benoist, President of FINC
11:05 – 11:30 am	Questions and discussions
<b>11:30 am – 6:20 pm</b>	<b>Sectoral Panels</b>
11:30 am – 12:10pm	Panel « Digital and NICTs » <ul style="list-style-type: none"> <li>• <i>Elements of the strategic action plan for the New Caledonian digital economy,</i> Mr. Bruno Ferrandis- Eco'num</li> <li>• <i>Digital development of the territory,</i> Mr. Naïke Durand-OPT</li> <li>• <i>The example of a New Caledonian start-up in digital innovation,</i> Mr. Didier Lille, Bluecham</li> </ul>
12:10 – 12:30 pm	Questions and discussions
12:30 – 2:00 pm	Lunch break
2:00 – 2:40 pm	Panel « Agro-ecology » <ul style="list-style-type: none"> <li>• <i>Innovative agricultural practices, the Caledonian experience (2009-2015)</i> Ms. Nathalie Ayrault, Adecap-Technopole and Mr. Cédric Guillou, IAC</li> <li>• <i>Organic Agriculture and farms (ex : INTEGRE),</i> Mr. Clément Gandet-CANC</li> <li>• <i>Innovation in the forestry sector,</i> Mr. Ricardo Pinilla-Rodriguez- Sud Forêt</li> </ul>
2:40 – 3:00 pm	Questions and discussions
3:00 – 3:40 pm	Panel « Biotechnology » <ul style="list-style-type: none"> <li>• <i>The biotech potential in New Caledonia,</i> Mr. Christophe Carbou, business incubator-Adecap</li> <li>• <i>Generating value from natural substances ,</i> Mr. Mohamed Nour- Unviersity of New Caledonia</li> <li>• <i>Biotech and the cosmetical Market,</i> Mr. Eleftheriou Chakaldiakis</li> </ul>
3:40 – 4:00 pm	Questions and discussions
4:00 – 4:20 pm	Coffee break
4:20 – 5:00 pm	Panel « Renewable Energies et Energy Efficiency» <ul style="list-style-type: none"> <li>• <i>Innovation in NC strategic plan for energy and climate,</i> Mr. Bastian Morvan-DIMENC</li> <li>• <i>Low-energy consumption technologies,</i> Mr. Bran Quinquis- French Polynesia</li> <li>• <i>Energy storage innovations,</i> Mr.Christophe Lapous- Synergie</li> </ul>
5:00 – 5:20 pm	Questions and discussions
5:20 – 6:00 pm	Panel « Social Innovation» <ul style="list-style-type: none"> <li>• <i>Sustainable and inclusive alimentation,</i> Mr. Gabriel Leviennois-Neofood and Mr. Lars Charas-Feeding Good</li> <li>• <i>Innovative land management s, the example of eco-district of Nouméa,</i> Mr. Benoit Naturel-SIC</li> <li>• <i>Innovation in entrepreneurial culture in Saint Pierre et Miquelon</i> Ms.Danièle Petiteau, Innovation Manager, Saint-Pierre-et-Miquelon</li> </ul>
6:00-6:20 pm	Questions and discussions
6:20 – 6.30 pm	Conclusions by Mr. André Boudart, Innovation Manager, New-Caledonia